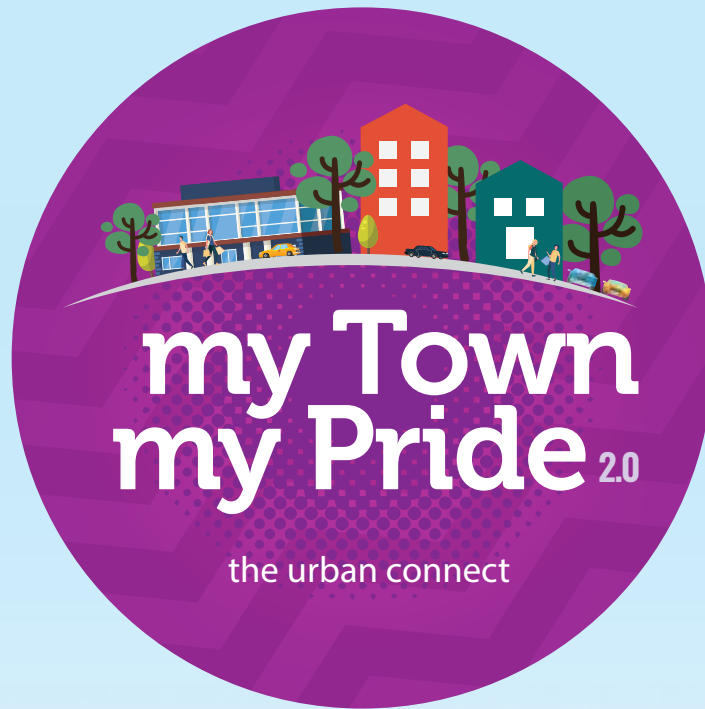




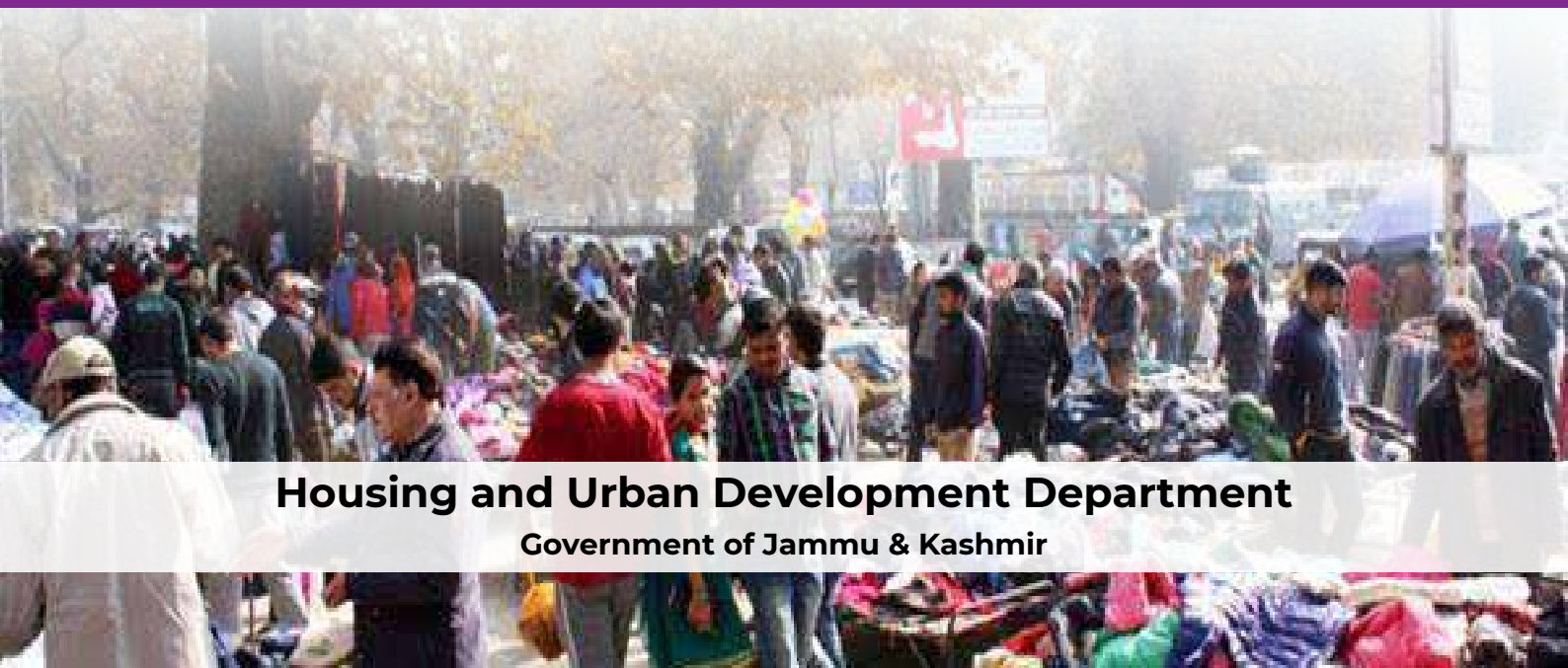
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Transforming Urban J&K

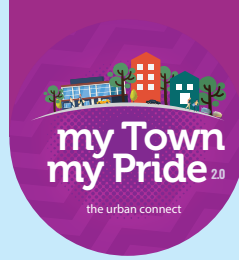


28 November to 6 December, 2022

CITY SMART VENDING PLAN



Housing and Urban Development Department
Government of Jammu & Kashmir



Jan Abhiyan/Public Outreach City Smart Vending Plan

Objective of the Plan:

Introducing orderly placement of the street vendors; to the extent possible, in same area, from where they are carrying on their business, with minimum hindrance to the flow of traffic, both vehicular and pedestrian in the already developed area and make built-in provisions for street vending in the development plan at the time of its formulation.

All urban plans allot space for public use such as for parks and gardens. But urban planners give least or no importance for allotment of space for street vending. The interests of street vendors and the needs of consumers are not considered. The ULBs demarcate vending zones in areas that are least likely to have consumers.

Smart vending zone was conceptualized with the following objectives:

Improving the working conditions of street vendors.

- Providing opportunities for the marginalized sections of the society and disadvantaged enterprises i.e. street vendors, to participate and economically benefit from the transformation of ULB into a smart city/ULB.
- De-cluttering the streets in ULBs and promoting walkability in areas of the City/ ULB.
- Enhancing the aesthetics and vibrancy of the city/ ULB through organizing the haphazard street vending activities.
- Employing the private sector enterprise in organizing an informal sector of urban economy.
- Providing vending rights in a dedicated space to the vendors and thereby increasing the vendors' accountability towards the space and its surroundings, ultimately leading to the vendors maintaining hygiene.
- Optimizing revenues for the vendors, the private partner as well as the Authority.
- Enhancing the consumers 'experience, through appealing, innovative and planned vending concepts.

Considering the employment potential of vending activities and their role in providing basic amenities to especially under privileged sections of the society. It is proposed to develop a smart vending plan in all the ULBs for establishment of vending zones. The Smart Vending Carts shall be movable (With wheels), designed aesthetically to gel well with the surroundings of the place. The smart carts shall be featured by GPS enabled tracking system, solar roof panel, colour coding differentiating the vending activities. The vending carts will be placed in rows consisting of Non-Refrigerated and Refrigerated carts. The infrastructural facility in the smart vending zone will be as under.

- Human circulation along the periphery
- Smart vending carts with fire extinguisher (CO2)
- ATM
- Water ATM
- Waste Disposal bins
- Organic Waste Converter/ Compost Machine
- Separate Toilets for ladies and gents
- LED video wall /LED Display Signages.

Steps to be undertaken for formulation of the Smart Street Vending Plan:

1. The details have to be obtained from the concerned ULBs about ward wise number of vendors and their exact location. The findings of the survey shall be captured as per the details in the Table 1;

Table 1:

Name of the ULB: _____

Description	Unit	Details
(a) Estimated Population	No.	
(b) Estimated Vendors	No.....	
(c) High footfall area	No.	
	Area:	
(d) Reasons for high footfall area		
(e) Peak period vehicular traffic movement		

2. Two important tools used for working out the vending plan:

For effecting and orderly placement of street vendors the plan has relied on two conceptual tools have been used namely

- Zoning of vending areas.
- Carrying capacity of the vending areas.

3. Zoning of Roads for Purpose of Organizing Street Vendors:

The categorize a street in its entirety or in stretches under any of the following three zones:

- No Vending Zone.
- Restricted Vending Zone.
- Restriction Free Vending Zone.

Survey Findings:

Street Vendors	Unit	Details
Mobile Vendors	No.	
	Area/ Ward	
Stationary Vendors	No.	
	Area/ Ward	
Total	No.	
	Area/ Ward	

4. Carrying Capacity of the areas inside the ULBs:

The principles to decide the carrying capacity of any road where street vending is allowed is finalized by dividing the net available road stretch where the street vendors can be positioned by the space occupancy norm decided by the Town Vending Committee.

5. Space Occupancy Norm for Street vending units:

The space requirement for street vending has been worked out in the following fashion.

- A minimum of sq. mts area as 'vending area' shall be provided to each vendor/ hawker with dimension of meter x meter, where vendor can keep their push cart, goods, materials etc and also stand/sit along with it for business,
- Passage of meter width in front of stalls / push carts shall be reserved as 'extension' for consumers/ users to stand or buy the goods,
- A walkway / footpath of / meters width shall be provided for pedestrians in front of extension space depending on the width of the road,
- The carriageway has not been included in the vending space

6. Vending from Open Plots:

The following criteria has to be evolved by the ULBs for positioning the street vendors on open plots.

- i. a minimum of sq. mts area as 'vending area' has to be proposed to each vendor/ hawker with dimension of meter x meter, where vendor can keep their push cart, goods, materials etc and also stand/sit along with it for business,
- ii. passage of meter width in front of stalls / push carts has to be reserved as 'extension' for consumers/ users to stand or buy the goods
- iii. a walkway of meter width has to be provided for pedestrians movement in between two lane of vendors in the plot, Graphical representation of such area.

7. **ULBs may also explore the possibility of obtaining private land for settling, street vendors, at negotiated terms and conditions and approved by the concerned local body. In this connection the possibility of using Transferrable Development Right (TDR) / Additional FSI / FAR may also be explored.**

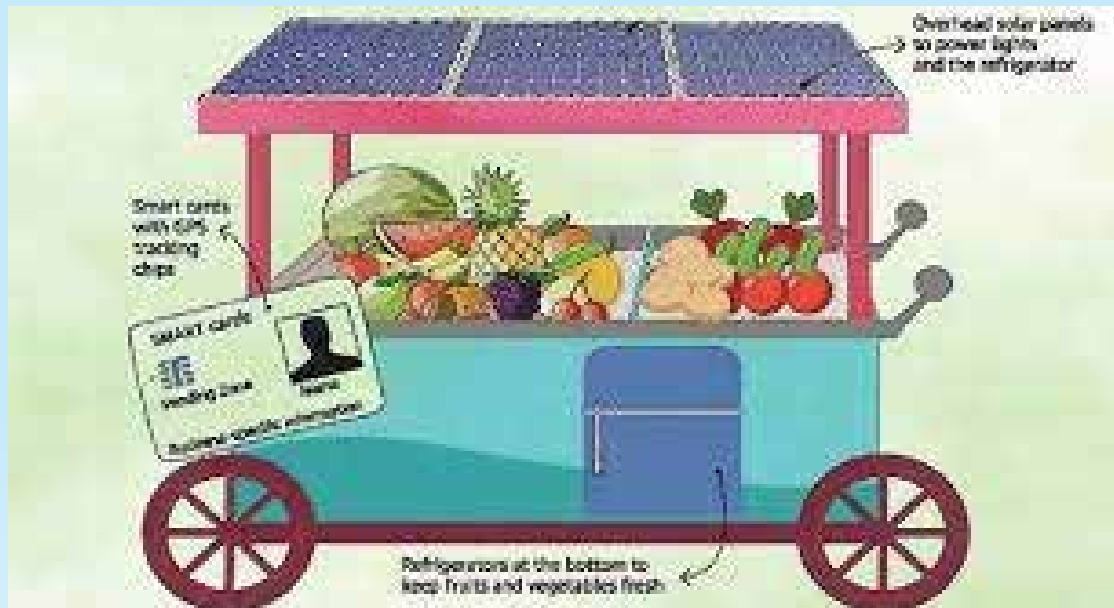




Smart Vending Water ATM



Led Displays



Smart Vending Cart



Smart Wifi/Lighting Poles



Water and sewer Garbage disposal bins



Organic Waste Converter